Data to inform economic recovery

West London Economic Prosperity Board
17 February 2021

West London Alliance Boroughs – headline figures (2019)

1.1m
economically active people

170
different languages spoken across West London

2.1m
residents

£80bn
Seven London boroughs with a Gross Value Added, bigger than Birmingham, Leeds and Glasgow combined

6 universities
Bucks New University, Brunel University, Imperial College, Middlesex University, University of West London and University of Westminster

11
West London Opportunity Areas identified in the draft London Plan, with capacity for 143k new jobs and 107k new homes

109k
businesses

952k
number of Jobs

90k
working age people without qualifications

ONS and PHE reports on COVID impacts

Personal & Economic Wellbeing
ONS, Jan 2021

Personal well-being quarterly estimate published on 4 Feb 2021, using Annual Population Survey (APS)

60% more likely to be furloughed if income under £10K

35% more likely to be furloughed if under 30

52% in top income quintile continued to be paid in full

9 million borrowed more money & proportion borrowing £1K or more increased from 35% to 45% since June 2020.

Social impacts on different ethnic groups
ONS, December 2020

27% from black backgrounds in financial difficulty compared with 10% for most white groups

White Irish more likely than most other groups to report increase in loneliness or continuing to feel lonely often.

Indian ethnic group greater difficulty with sleep and higher scores than other groups on self-reported mental health difficulties.

"Financial resilience was lower among black African or other black households before the pandemic, for example, which would explain why these groups found it harder to manage financially during lockdown. Perhaps unsurprisingly, mental health deteriorated across most ethnic groups during lockdown." (Glenn Everett, Deputy Director, Sustainability & Inequalities Division)

Review of disparities and outcomes
PHE, June 2020

Highest rates of COVID-19 per 100,000 found in Black ethnic groups (486 in females and 649 in males) and lowest was White ethnic groups (220 in females and 224 in males).

Bangladeshi group twice risk of death compared to people of White British.

Between 10 and 50% higher risk of death for Chinese, Indian, Pakistani, Other Asian, Caribbean and Other Black ethnicity when compared to White British.

In previous years all-cause mortality rates are lower in Asian and Black ethnic groups.

Latest headline unemployment and furlough data for West London

- Out of work benefit claimant count at end Dec 2020 up by 75,125 in West London boroughs since Mar 2020.

- Average unemployment rate at end Dec 2020 of 8.6% across West London boroughs, up 5.5 percentage points since March 2020 – higher than rates across London as a whole (8.2 %) and UK (6.3%).

- Latest furlough data (to end Dec 2020): 168,200 in West London - 16% of 'eligible employments' compared to 15% in London as a whole and 13% across the UK.

GLA Economics

As of 11 January 2021 the dashboard includes:

- CJRS/SEISS furlough take-up rates [Borough level]

- Universal Credit [Borough level]

- JSA claimants [Borough level]

- Google mobility counts [sub-regional]

- Home working [Borough level]

Google Mobility data visualisation

- Borough-level visualisation of Google's mobility data at https://data.london.gov.uk/dataset/google-mobility-by-borough.

- Evidence of how movement in London has been affected by control measures for COVID-19 and how much they recovered once those measures were eased.

TfL Network Demand data

- Data from Oyster/contactless payments to provide an overall picture of Londoners travelling across the tube and bus network. C

- Can be viewed by mode (tube/bus) and location (filtered by station name or station type). View the dashboard here.

As of 11 January 2021 High Street/busyness data includes:

- Footfall data –

- Origin / Destination data – Oct 2020.

- Mobility index by borough – Feb 2020 to present for 6 common location types:
  - retail and recreation
  - grocery and pharmacy
  - parks
  - transit stations
  - workplaces
  - residential

- Spend data – 2018 to present. Mastercard, aggregated to High Street / Town Centre level

- Polling data
  - Latest research on London public attitudes and behaviours in relation to the coronavirus outbreak. Includes results of a tracker poll which asks respondents the same questions each week to monitor how responses change over time.

Metro Dynamics – supporting London Councils

Commissioned by London Councils to:

1. Reframe London narrative

2. Strengthen partnership working and collaborative economic governance

3. Develop a London recovery deal

Current phase: evidence gathering

COVID-19 Economic Recovery & Renewal

Strategic advice and critical friendship

COVID-19 Impact and Evidence → Policy Assessment Framework → Recovery Projects and Narrative → A new Deal with Government for COVID-19 response

Partnership working and coalition building

Outputs	Co-produced output(s)
A workshop with relevant partners on the development of economic recovery scenarios.	A cohesive evidence base on the impacts of COVID-19 on London's economy, linking together dashboard and scenario modelling work with assessment of London's challenges and opportunities.

WLA Build & Recover Dashboard – Core Measures

PEOPLE	BUSINESS	PLACE
• Skills & Employment • Aviation Communities	• Entrepreneurs & Micro Businesses • Growth Sectors	• Town Centres • Housing & Infrastructure
Green Recovery		
Inclusion and BAME Equality		

FREQUENT – WEEKLY OR MONTHLY

• Out of work benefit claimants • Long term unemployment rate • Earnings/London Living Wage • Job Retention & Job Support Scheme (employee numbers) • Universal Credit Claimants • BAME participation in support programmes and skills offer. • Polling data	• Redundancies • Business births (& sectors) • Business survival rates • Inward investment • Office Vacancy rates	• Footfall (resident, workers, visitors) • Local spend/credit card data • Rough sleeper count • Housing benefits claim • Planning applications / delivery • TfL Network data • Google mobility data

LONGER TERM

• BAME inequality measures • ONS Annual Wellbeing survey • Other measures?	• GVA • Knowledge Economy employees • Other measures?	• Net Zero road map • Other measures?